

Exhibit With Us At

CHRISTMAS



JULY 12
Expo Idaho
10am - 4pm

Contact IBL Events To
RESERVE YOUR BOOTH!

INFO@IBLEVENTSINC.COM | 208.376.0464



CALLING ALL REGIONAL ARTISANS AND MAKERS!

Get ready to celebrate the most wonderful time of the year—twice! Join us for "Christmas in July" at Expo Idaho on July 12th, 2025, from 10 AM to 4 PM. This unique event offers exhibitors the chance to showcase their festive products and services to a vibrant and engaged audience.

With over 75 exhibitors, live music, family-friendly activities, and a special appearance by Summer Santa, it's the perfect opportunity to connect, network, and spread some mid-year holiday cheer. Don't miss out while the sun is out—

It's going to be THE Christmas event of the summer!

BOOTH SPACE IS LIMITED
BOOK YOURS TODAY!

*EXHIBITORS ARE REQUIRED TO DECORATE BOOTH WITH CHRISTMAS THEME

IMPORTANT DATES

MOVE IN	EVENT	MOVE OUT
Fri July 11th	Sat July 12th	Sat July 12th
10am - 4pm	10am - 4pm	4pm - 6pm

BOOTH PRICING

10x10 BOOTH	10x20 BOOTH	10x10 ARTISAN BOOTH
\$425	\$750	\$175

BOOTH AMENITIES

POWER	8' TABLE	CLOTH	CHAIRS
\$35	\$30	\$30	\$7



ENGAGE WITH A CAPTIVE AUDIENCE

Our event attracts hundreds of enthusiastic attendees eager to discover new and exciting products.

PROMOTE YOUR BRAND

Showcase your handcrafted items, gourmet treats, or innovative services to a diverse audience ready to shop!

SUPPORT LOCAL

Be part of a community-focused event that champions local businesses & artisans, fostering connections and customer loyalty.

FESTIVE CHRISTMAS ATMOSPHERE

With live music, entertainment for children, food and Christmas products, this event promises a lively atmosphere that will enhance your brand's presence.





SPONSORSHIP OPPORTUNITIES



SPONSOR PRICING	PLATINUM \$5,000 <i>1 Available</i>	GOLD \$3,000 <i>2 Available</i>	SILVER \$1,500 <i>4 Available</i>	BRONZE \$750 <i>6 Available</i>
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EXHIBIT HALL				
	10x20 Premier Location	10x20	10x10	10x10
Booth Size				
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		

BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓		
First right of refusal for following year	✓	✓		
Sponsor mention in press release	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

A LA CARTE SPONSORSHIPS

STAGE SPONSOR
\$950
4 Available

- 10x10 Booth
- First right of refusal for following year
- Company logo on sponsor board at show entrance
- Logo featured on stage banner
- Company logo listed on promotional email campaigns
- Logo featured on all paid social media profiling sponsors
- Sponsor mention in press release

BAG SPONSOR
\$200
 *Company supplies bags for guests