



BOISE FLOWER & GARDEN SHOW



**EXHIBIT
WITH US!**

MARCH 28-30, 2025 | *Boise Centre*

WWW.GARDENSHOWBOISE.COM

(208) 376-0464 | info@ibleventsinc.com



BOISE FLOWER & GARDEN SHOW

March 28-30, 2025

Boise Centre



Attendees Say

“This is the one show I look forward to every year!”

“I love this show because I always get fresh ideas for my home garden.”



Kick Off Spring in Boise at
Idaho's LARGEST Flower & Garden Show!



Contact IBL Events (208) 376-0464 | info@ibleventsinc.com

Show Attractions

Why Exhibit With Us in 2025?

American gardeners spend ~\$48 billion on lawn and garden.

18 to 34-year-olds now occupy 29% of all gardening households.

Average time spent gardening is 5 hours a week.

NUMEROUS DISPLAY GARDENS

Attendees will be inspired by outstanding display gardens throughout the show floor to view and shop.

EXPERT SPEAKERS

Seminars by local and regional specialists covering an array of topics including latest trends and techniques.

SPECTACULAR BONSAI DISPLAY

View amazing works of living art, watch live bonsai demonstrations, and visit with local experts from Boise Bonsai Society.

BUY IDAHO SPECIALTY FOODS

Sample and purchase savory and sweet treats from Idaho's most innovative food companies.



Show Dates & Hours

Friday, March 28th
10am-6pm

Saturday, March 29th
10am-6pm

Sunday, March 30th
11am-4pm

Booth Fees & Amenities

10x10 - \$1075

10x20 - \$1875

10x30 - \$2825

20x20 - \$3875

Chairs - \$7

8' Table - \$30

8' Table + Cloth - \$60

Power - \$75

Move-In & Move-Out Info

*Move-in schedule TBD

Move-Out Schedule

Sunday, March 30th
4:05pm to 8pm

Monday, March 31st
8am-1pm

2025 FLOOR map



2025 Sponsors



Questions: IBL Events, 208-376-0464, info@ibleventsinc.com
www.GardenShowBoise.com



BOISE FLOWER GARDEN SHOW
 EXHIBITS - SEMINARS - WORKSHOPS
WWW.GARDENSHOWBOISE.COM

Contact IBL Events (208) 376-0464 | info@ibleventsinc.com



SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$10,000 1 Available	GOLD \$5,000 2 Available	SILVER \$3,000 4 Available	BRONZE \$1,500 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X10 Premier Location	10X10 Premier Location	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Company logo included on TV ads	✓			
Company mention in :60 radio spots	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Show Tickets (not for resale)	100	50	25	10
Ad in show program	Full Back Page	Full Page	1/2 Page	1/4 Page
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Sponsor mention in press release	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

WWW.GARDENSHOWBOISE.COM

Contact IBL Events for further details | (208) 376-0464 | INFO@IBLEVENTSINC.COM



A LA CARTE SPONSORSHIP OPPORTUNITIES

WINE TASTING SPONSOR \$1,500

- 10x10 Booth
- Recognition as the Wine Tasting Sponsor
- First right of refusal next year
- Logo displayed on sponsor board at show entrance
- Logo listed as a sponsor on promotional email campaigns
- Logo featured on all paid social media promoting live music
- Logo hyperlinked on event website
- Sponsor mention in press release

CUSTOM LANYARD SPONSOR \$1500

- 10x10 Booth
- Includes 500 custom, one color front sided imprint lanyards
- Lanyards to be worn by exhibitors during show hours
- Company included in the sponsor section of show program
- Logo displayed on sponsor board at show entrance
- Logo listed as a sponsor on event website
- Logo listed as a sponsor on promotional email campaigns



WWW.GARDENSHOWBOISE.COM

Contact IBL Events for further details | (208) 376-0464 | INFO@IBLEVENTSINC.COM