

FOOD | LIVE MUSIC | FAMILY FUN SEPTEMBER 13, 2025

10AMAT EXPO IDAHO TO 4PM

CONTACT IBL EVENTS TO **RESERVE YOUR BOOTH!** 



INFO@IBLEVENTSINC.COM 208.376.0464

W.BOISEFALLFESTIVAL.COM



Calling all talented crafters, artisans, small business owners and food vendors looking for the perfect platform to showcase your unique products. Join us in celebrating the spirit of autumn while promoting your business for an unforgettable day at the Boise Fall Festival, held October 5th at Expo Idaho!

# WHY EXHIBIT WITH US?



#### **Engage with a Captive Audience**

Our festival attracts hundreds of enthusiastic attendees eager to discover new and exciting products.

#### **Promote Your Brand**

Showcase your handcrafted items, gourmet treats, or innovative services to a diverse audience ready to shop till they drop.

#### **Support Local**

Be part of a community-focused event that champions local businesses and artisans, fostering connections and customer loyalty.

#### **Fall Festive Atmosphere**

Live music, entertainment for children, beer garden, and fall-themed food and products, the festival promises a lively atmosphere that will enhance your brand's presence.

## BOOTH SPACES AVAILABLE!

Spaces are filling up fast!
Don't miss this opportunity
to elevate your brand and
increase your visibility in
the community at the
Boise Fall Festival

#### RESERVE YOUR BOOTH!

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#### IMPORTANT DATES

**Move-in Sept 12th** 

Fri 10am - 4pm

**Event Sept 13th** 

Sat 10am - 4pm

**Move-out Sept 13th** 

Sat 4pm - 6pm

## **BOOTH PRICING**

10X10 Booth

\$425

10X20 Booth

\$750

10x10 Artisan Booth

\$175

### **BOOTH AMENITIES**

**Power** 

\$35

8' Table

\$30

Cloth

\$30

**Chairs** 

\$7 Each



## **SPONSORSHIP**OPPORTUNITIES

Sponsor Pricing	PLATINUM \$5,000 1 Available	GOLD \$3,000 2 Available	SILVER \$1,500 4 Available	BRONZE \$750 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	<b>√</b>			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓		
First right of refusal for following year	✓	✓		
Sponsor mention in press release	✓	✓	✓	<b>√</b>
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

#### A LA CARTE SPONSORSHIPS

Stage SPONSOR

\$950

4 Available

10x10 Booth

First right of refusal for following year
Company logo on sponsor board at show entrance
Logo featured on stage banner
Company logo listed on promotional email campaig

Company logo listed on promotional email campaigns Logo featured on all paid social media profiling sponsors Sponsor mention in press release Bag SPONSOR \$200

\*Company supplies bags for guests