

Girls DAY OUT EXPO



LIFESTYLE



FASHION



FITNESS



EXHIBIT WITH US

MAY 3RD



Girls DAY OUT EXPO

Get ready to have a blast at the Girl's Day Out Expo - the ultimate lifestyle event you wouldn't want to miss! **Come join hundreds of women in one place for a day** of shopping, relaxing, and making informed lifestyle choices with their gal pals!

From fashion to beauty, wellness to fitness, travel to home improvement, and arts and crafts - we have it all under one roof. Showcase your business and build brand advocacy by sharing your products with enthusiastic consumers! Don't miss out on this unforgettable event!



EXHIBIT WITH US MAY 3RD

Expo Idaho | 10am - 4pm

RESERVE YOUR BOOTH TODAY!

Contact IBL Events
info@ibleventsinc.com
208.376.0464

www.GirlsDayOutExpo.com

Girls DAY OUT EXPO

EXHIBITOR BENEFITS

- Exposure to thousands of Women
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers
- Generate Sales & create new relationships

MAY 3RD

**SATURDAY
10AM-4PM**

Expo Idaho

5610 N Glenwood St
Garden City, ID 83714

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IMPORTANT DATES

Move-in May 2nd | Fri 10am - 4pm
Event May 3rd | Sat 10am - 4pm
Move-out May 3rd | Sat 4pm - 6pm

BOOTH PRICING

10x10 Booth \$425
10x20 Booth \$750
10x10 Artisan Booth \$225
50% deposit due with booking
Full balance due 45 days prior to show

BOOTH AMENITIES

Power \$35
8' Table \$30
Cloth \$30
Chairs \$7 Each

LOCATION

Expo Idaho
5610 N Glenwood St
Garden City, ID 83714



SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 1 Available	GOLD \$1,800 2 Available	SILVER \$1,100 4 Available	BRONZE \$750 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company name included on radio ad rotation	✓			
Bag sponsor of the event (bags provided by sponsor)	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Company banner displayed on Expo Idaho fence (provided by co.)	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

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