



BUSINESS BUILDER DAY

Canyon County



MARCH 4

Nampa Civic Center
9AM - 3PM

EXHIBIT
»»»» *With Us*

(208) 376-0464
info@IBLeventsinc.com

BusinessBuilderDay.com



Looking to Grow Your Bottom Line?

Join Us For The B2B EVENT OF THE YEAR!



EDUCATION

We offer a full day of seminars led by local experts, all free to attendees and exhibitors.

LEAD GENERATION

This event offers you a chance to put a spotlight on your products and services, allowing you to grow your bottom line.

NETWORKING

Enjoy a full day of networking with business owners, decision-makers and professionals from a wide variety of industries.

WHO ATTENDS?

- ◆ Start-up entrepreneurs and emerging businesses
- ◆ Mature business owners ready to jump to the next level of commitment
- ◆ Veteran business professionals looking to fine tune their operation



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Business Builder Day's Mission is Simple

medium sized business, offer profit-making ideas and resources and begin client-building relationships through quality networking.



Booth Fees

Includes 8' table, cloth, 2 chairs

10x6 Booth \$425

Power \$35

Business Builder Day's Agenda will Include

- ◆ 7 Hours of Networking
- ◆ 7 Hours of Info-packed Seminars
- ◆ Keynote Speaker
- ◆ Business Tradeshow
- ◆ Continental Breakfast

Advertising

- ◆ Radio
- ◆ Newspaper
- ◆ Email
- ◆ Social Media
- ◆ Digital

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KEY DATES AND TIMES

EXHIBITOR MOVE IN
March 4 | 7:30am - 8:45am

CONTINENTAL BREAKFAST
March 4 | 8am - 8:55am

**KEYNOTE &
WELCOME ADDRESS**
March 4 | 9am - 10am

TRADESHOW HOURS
March 4 | 9am - 3pm

EXHIBITOR MOVE OUT
March 4 | 3pm - 4pm



SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$5,000 1 Available	GOLD \$2,500 1 Available	SILVER \$1,500	BRONZE \$850
EXHIBIT HALL				
Booth Size	20x6	20x6	10x6	10x6
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓	✓	✓
Booth Chairs Included	✓	✓	✓	✓
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
2-minute company intro prior to keynote address	✓			
Company name integrated into radio ads	✓			
Footer ad in quarterly email blasts	✓			
Company logo integrated into event branding	✓			
Sponsor of afternoon snack bar	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Customized social media ad	✓	✓		
First right of refusal for following year	✓	✓		
Ad in show program	Full Page	1/2 Page	1/4 Page	1/8 Page
Included as event sponsor in quarterly email blasts	✓	✓	✓	✓
Logo on show website, promo material and social media	✓	✓	✓	✓
Exclusive seminar luncheon speaker		✓		
Sponsor of continental breakfast bar			✓	
Sponsor of coffee				✓
Seminar lunch tickets	10	5	2	1
SEMINARS				
Prime seminar time for 45-minute session	✓	✓		
Optional 45-minute seminar			✓	

A La Carte Sponsorship Opportunity!

Badge Lanyard Sponsor **\$500**