



19th  
Annual  
**IDAHO**  
**PET**  **EXPO**

**Feature Your Company And  
GROW YOUR BUSINESS!**

**10am-4pm**

**JUNE 14, 2025**

**Expo Idaho**

**WWW.IDAHOPETEXPO.COM**

**(208) 376-0464 | INFO@IBLEVENTSINC.COM**

**DID YOU  
KNOW?**

Idaho ranks in the top 5 in the percentage of households with a pet...

**That's 70% of Idahoans!**



**The Idaho Pet Expo  
is a pet-friendly event that's sure to  
entertain people of all ages!**

**This fun-filled, hands-on educational animal event will entertain the entire family as they view and shop the pets, products and crafts available in Idaho. This event featuring displays and demonstrations brings together local and national pet industry resources, products and services with the general public.**

**Join over 5000 pet lovers at the 19th annual Idaho Pet Expo and get your piece of the \$136.8 billion a year and growing pet market!**





# IDAHO PET EXPO

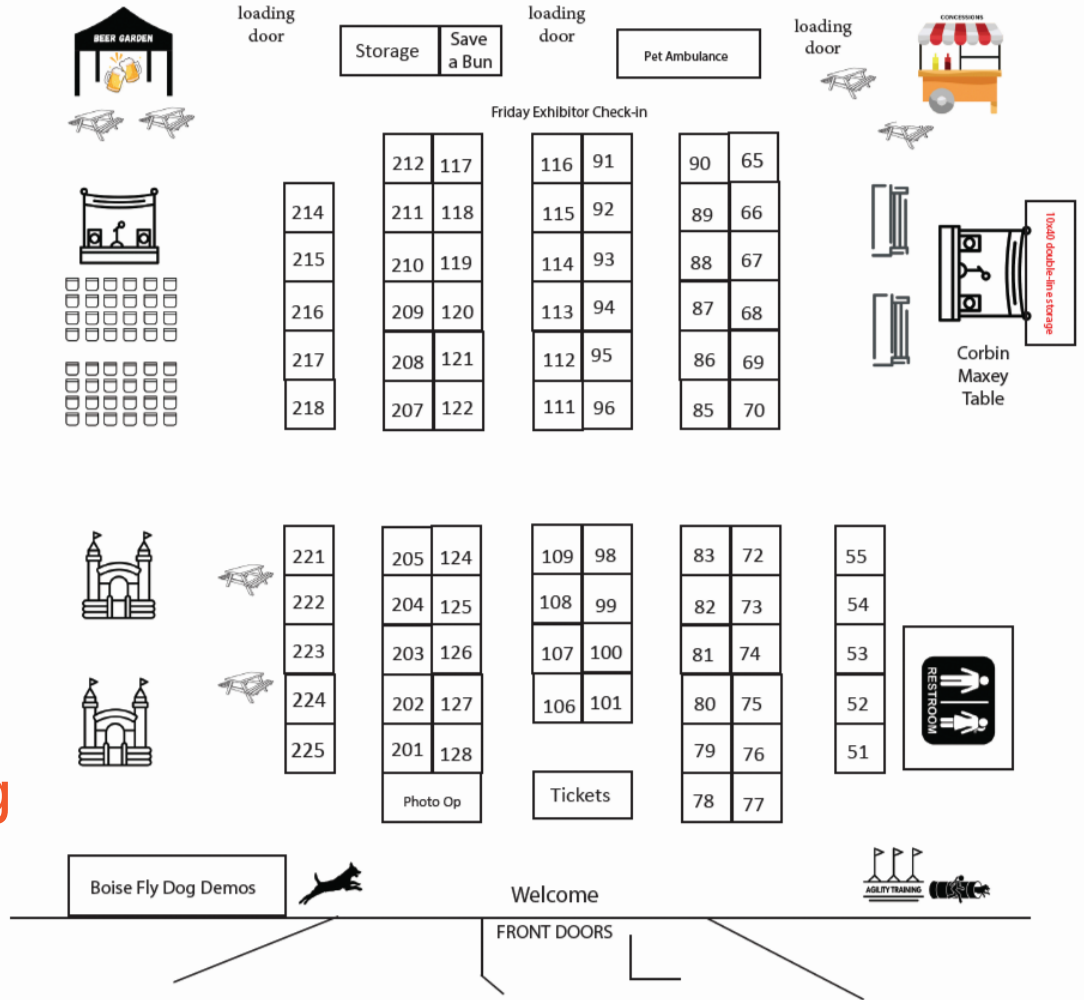
# FLOOR MAP & SHOW DETAILS

## Thank You Sponsors!



**ADVERTISING**

- Television
- Radio
- Newspaper
- Social Media
- Direct Mail
- E-mail Blast
- Digital Marketing
- Coupons



### BOOTH FEES

10x10 \$425  
10x10 Corner \$495

### ADD ONS

Electricity \$35  
Table (No Cloth) \$30  
Table (Fitted Cloth) \$50  
Chairs \$5

*Add ons are not included in booth price.  
Available or rent or vendors may supply their own.*

### SHOW HOURS

June 14, 2025  
10am - 4pm

### VENDOR MOVE-IN

June 13, 2025  
10am-4pm

### LOCATION

Expo Idaho  
5610 Glenwood  
Boise, ID 83714

### VENDOR MOVE-OUT

June 14, 2025  
4pm-6pm



# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 1 Available	GOLD \$1,800 2 Available	SILVER \$1,100 4 Available	BRONZE \$750 6 Available
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## EXHIBIT HALL

Booth Size	10x20 Premier Location	10x10	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		

## BRAND EXPOSURE

Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company flyer included in guest welcome bags (first 500)	✓	✓		
One company spotlight featured on social media platforms	✓	✓		
First right of refusal for following year	✓	✓		
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

## A LA CARTE SPONSORSHIPS

### Stage Sponsor

**\$950**  
4 Available

#### 10x10 Booth

- First right of refusal for following year
- Company logo on sponsor board at show entrance
- Logo featured on stage banner
- Company logo listed on promotional email campaigns
- Logo featured on all paid social media profiling sponsors
- Sponsor mention in press release

### Bag Sponsor

**\$200**

\*Company supplies bags for guests