APRIL 21. 2022

BOISE CENTRE

INTERMOUNTAIN
TECHNOLOGY & LEADERSHIP CONFERENCE

POWERED BY FISHER'S

JOIN US FOR

KEYNOTE ADDRESS

LEADERSHIP & TECHNOLOGY SEMINARS

BUSINESS & TECHNOLOGY TRADE SHOW

NETWORKING & COLLABORATION

Learn. Collaborate. Develop.

WWW.IMTECHSHOW.COM | (208) 376-0464

OUR MISSION

is to develop leaders, cultivate relationships, and transform technology within your business.

INTERMOUNTAIN
TECHNOLOGY & LEADERSHIP CONFERENCE
POWERED BY *FISHER'S*

APRIL 21. 2022
BOISE CENTRE

IMTECHSHOW.COM

WHAT The Intermountain Technology and Leadership Conference will bring together the Pacific Northwest's most influential tech companies, innovative leaders and professionals to address the most relevant issues facing companies today.

Join us in 2022 for your chance to inspire and educate your peers at the IMTECH tradeshow and through unlimited B2B and B2C networking. This year's event will also include technology and leadership seminar tracks and speaker panels.

WHO ATTENDS? This regional conference attracts professionals from all types of organizations who are looking to stay competitive in their marketplace.

C-Level Executives
IT Engineers
Marketing Managers
HR Managers

Business Owners
Venture Capitalists
Analysts
Investors

CONTACT

(208) 376-0464
INFO@IBLEVENTSINC.COM

CONFERENCE DETAILS **& PRICING**

INTERMOUNTAIN
TECHNOLOGY & LEADERSHIP CONFERENCE
POWERED BY *FISHER'S*

SHOWCASE YOUR BUSINESS AT THE NORTHWEST'S LARGEST TECHNOLOGY & LEADERSHIP CONFERENCE
Learn. Collaborate. Develop.

GREAT EXPOSURE
For Your Business!

- Face-To-Face Marketing
- Brand Awareness
- VIP Networking Reception
- Tradeshow
- Seminars
- Speaker Panels

BOOTH PRICING

Standard 10x10 Booth	$795
Standard 10x20 Booth	$1500
Standard 20x20 Booth	$2500
Launch Pad Row	$350*

*Limited to startups.
Call for details.

EXHIBITOR AMENITIES

PowerScan Lead Retrieval Software	$100
Power	$60
8' Table W/Cloth	$50
8' Table Without Cloth	$30
Chair(s)	$5

CONTACT
(208) 376-0464
INFO@IBLEVENTSINC.COM

IMTECHSHOW.COM
APRIL 21, 2022 | Boise Centre

SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	GOLD $8,000	SILVER $4,000	BRONZE $2,500
EXHIBIT HALL			
Booth Size	Up To 20x20	10x20	10x10
Lead Retrieval Software[1]	✓	✓	✓
Booth Power Included	✓	✓	
Booth 8' Table Included	✓	✓	
Booth Chairs Included	✓	✓	
BRAND EXPOSURE			
Featured as sponsor of VIP Reception and Networking Event	✓	✓	
Featured as sponsor of exhibit hall continental breakfast	✓		
Featured in radio advertisement	✓		
Listed as sponsor on conference press release	✓		
Company flyer included in conference welcome bags	✓		
Logo listed in pre-conference attendee email campaign	✓	✓	
Advertisement in printed conference program	Full Page	1/2 Page	1/4 Page
Listed as sponsor in show program	✓	✓	✓
Company logo listed on IMTECHSHOW web site	✓	✓	✓
Company SWAG included in VIP Attendee bags	✓	✓	✓
SEMINARS			
One 1-hour seminar[2]	✓	✓	✓
Company name listed on seminar digital display	✓	✓	✓
Company logo featured on seminar room board	✓	✓	
TICKETS			
VIP Sponsor Reception & Networking Event[3]	10 Tickets ($1000 Value)	6 Tickets ($600 Value)	2 Tickets ($200 Value)
TechPass[3]	25 Passes ($625 Value)	10 Passes ($250 Value)	5 Passes ($125 Value)
Lunch Tickets[3]	10 Tickets ($250 Value)	6 Tickets ($150 Value)	2 Tickets ($50 Value)

[1] Phone scanner enabled, [2] Optional Participation, based on availability [3] Not for resale

Additional Sponsorship & Exposure Opportunities!

Keynote & Main Stage Sponsor   Custom Lanyard Sponsor

Boise Experience Sponsor   Networking Lounge Sponsor

Contact IBL Events for further details | (208) 376-0464 | INFO@IBLEVENTSINC.COM

INTERMOUNTAIN
TECHNOLOGY & LEADERSHIP CONFERENCE

POWERED BY **FISHER'S**

Learn. Collaborate. Develop.

APRIL 21, 2022 | Boise Centre
IMTECHSHOW.COM