

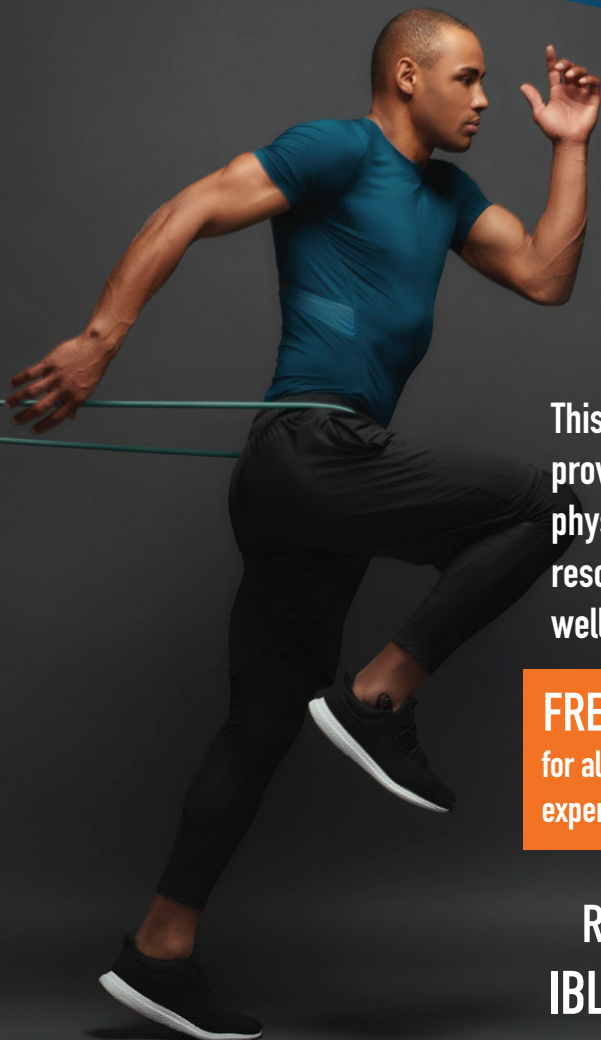


PRESENTING THE PERFECT FUSION OF

Health, Wellness, Fitness And Fun!

MAY 3, 2025

10AM-4PM | Expo Idaho



GET EXCITED FOR THE 2025 HEALTH + FITNESS EXPO!

This epic event is bringing together over 100 of Idaho's top health and fitness providers to showcase the latest and greatest in nutrition, supplements, physical therapy & rehabilitation, mental health wellness, naturopathic resources, fitness studios, and beyond. Don't miss this chance to take your wellness business to the next level!

FREE ADMISSION

for all guests will allow everyone the chance to fuel their mind and body, learn from local experts, and make informed decisions about improving their health and wellness.

Reserve Your Booth Today at IdahoFitnessFestival.com
IBL Events | 208.376.0464 | info@ibleventsinc.com



LET'S INSPIRE

OUR COMMUNITY TO GET OUT, GET FIT
AND GET ACTIVE!

EXHIBITOR BENEFITS

- Exposure to 2,000+ Health Enthusiasts in a Single Day
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers + Build Relationships
- Generate Sales



IMPORTANT DATES

Move-in May 2nd 10am-4pm

Event May 3rd 10am -4pm

Move-out May 3rd 4pm-6pm

BOOTH PRICING

10x10 Booth Space \$425

10x20 Booth Space \$750

LOCATION

Expo Idaho
5610 N Glenwood St
Garden City, ID 83714

BOOTH AMMENITIES

Power \$35

8' Table \$30

Cloth \$30

Chairs \$7 Each

Reserve Your Booth Today at IdahoFitnessFestival.com
IBL Events | 208.376.0464 | info@ibleventsinc.com



SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 <i>1 Available</i>	GOLD \$1,800 <i>2 Available</i>	SILVER \$1,100 <i>4 Available</i>	BRONZE \$750 <i>6 Available</i>
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10x20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Footer ad in event email blasts to 1000's of subscribers	✓			
Company name included on radio ad rotation	✓			
Bag sponsor of the event (bags provided by sponsor)	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Company banner displayed on Expo Idaho fence (provided by company)	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

Reserve Your Booth Today at IdahoFitnessFestival.com
 IBL Events | 208.376.0464 | info@ibleventsinc.com



FLOOR MAP



SPONSORS

SPONSORSHIP OPPORTUNITIES AVAILABLE

May 3, 2025
Saturday
10am – 4pm
Expo Idaho
5610 N Glenwood St
Garden City, ID 83714

