



April 20th  
2024

The Center at Canyon County Fair | Sat 10am - 4pm



Join us in Bringing Wedding Dreams to Life for 100s of Idaho Couples!

## *Exhibitor Benefits*

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- Build Brand Awareness
- Capture Visitor Data for Future Marketing
- Talk Directly with Couples Ready to Book
- Cost-Effective Marketing that Saves you Time
- Network with Other Vendors



**Reserve Your Booth Today at [IdahoDreamWedding.com](http://IdahoDreamWedding.com)**

IBL Events | 208.376.0464 | [Info@ibleventsinc.com](mailto:Info@ibleventsinc.com)

# Show Details & Booth Fees

## Important Dates

EVENT April 20 | 10am - 4pm  
 MOVE-IN April 19 | 10am - 5pm  
 MOVE-OUT April 20 | 4pm - 6pm

## Booth Pricing

10x10 Booth Space \$495  
 10x20 Booth Space \$995  
 10x30 Booth Space \$1,475

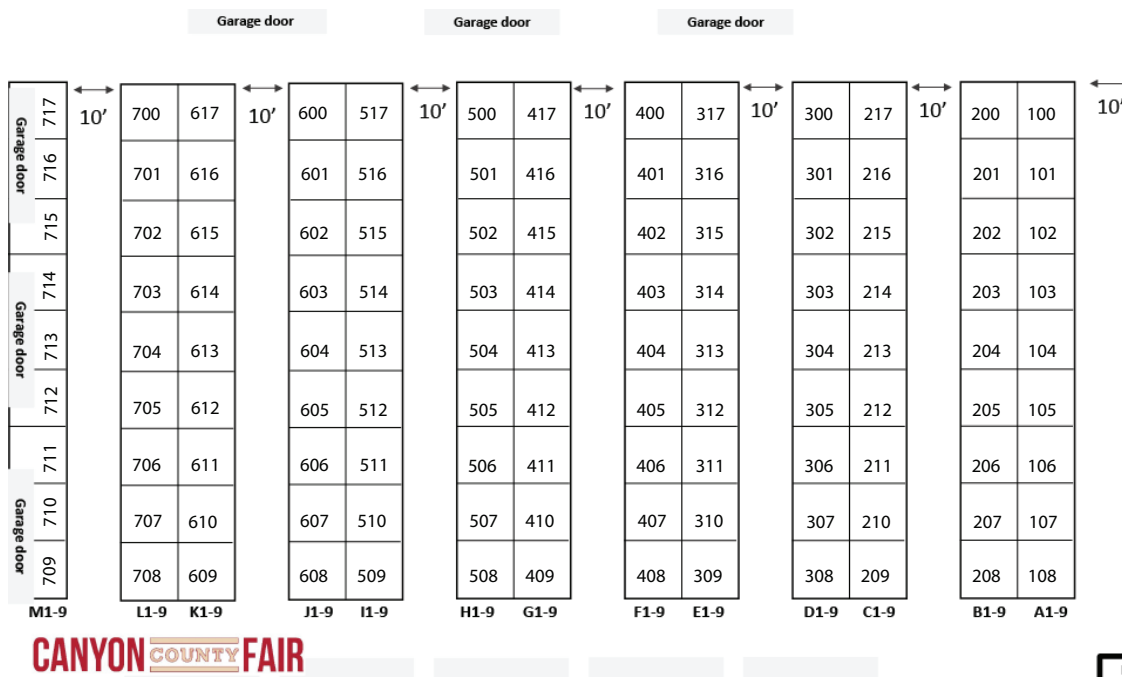
Sponsorship Opportunities Available

## Location

The Center at Canyon County Fair  
 110 County Fair Ave  
 Caldwell, Idaho 83605

## Booth Amenties

Power \$35  
 8' Table \$30  
 8' Table with Cloth \$50  
 Chair \$7



# Floor Map

CANYON COUNTY FAIR

## Advertising

Facebook  
Radio

Print Ads  
Magazines

Posters  
Email

Digital Ads  
Instagram

Reserve Your Booth Today at [IdahoDreamWedding.com](http://IdahoDreamWedding.com)

IBL Events | 208.376.0464 | [Info@ibleventsinc.com](mailto:Info@ibleventsinc.com)



# SPONSORSHIP *Opportunities*

Sponsor Pricing	GOLD \$1,500	SILVER \$1,000	BRONZE \$750
<b>EXHIBIT HALL</b>			
Booth Size	10x20	10x10	10x10
Booth Power Included	✓	✓	✓
Booth 8' Table Included	✓		
Booth Chairs Included	✓		
<b>BRAND EXPOSURE</b>			
Footer ad in event email blasts to 1000's of subscribers	✓		
Company flyer inserted into guest welcome bags	✓		
One company spotlight featured on social media platforms	✓	✓	
First right of refusal for following year	✓	✓	
Sponsor mention in press release	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓
Show tickets (not for resale)	10	5	2

**A La Carte  
Sponsorships**

**Bride Bag Sponsor**  
(Sponsor provides bags)  
500 Recommended  
**\$200**

**Selfie Photo Op Sponsor**  
(Includes logo on signage)  
**\$300**

**Lanyard Sponsor**  
(Company to provide 300 lanyards)  
**\$200**